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GREEN ACROSS THE PACIFIC'S WEB SITE HAS BEEN REVAMPED BY THE ENTREPRENEURIAL AND CREATIVE SKILLS OF A RECENT CHAMPLAIN COLLEGE GRADUATE.

Twenty months ago, Green Across the Pacific had a web site that was, well, a product of the ice age. Along comes Meagan Brown, recent Champlain College graduate and founder of MGB Designs, to melt the ice and bring a new site through concept to fruition. "We are really excited to see Meagan's work come to life over the past months. The value of an effective site to us is huge," said Peter Lynch, Executive Director of Green Across the Pacific (GATP), and adjunct professor at Champlain College.

Brown convinced her mentor, Sarah Pettitt, Director of Web Development for Champlain College, to participate by building an extensive back end foundation for the site. Brown and Pettitt have done far more volunteer work for this project than otherwise. "I don't usually do this sort of thing," said Pettitt. "But, the nature of the work that Green Across the Pacific does, and the connection with the college were compelling."

GATP is a nonprofit based in Shoreham, Vermont, that organizes summer Environmental Leadership Exchange programs for American and Chinese high school students. Their domestic program operates in partnership with Champlain College. With lots of images of field work, animals, plants and scenery in Vermont and South China, and student art work in eastern and western styles, Brown had a wealth of material to work with. "The aesthetic quality of Meagan's work is wonderful," said Lynch.

There is also a larger story about synergy among partnering organizations. Champlain College encourages and develops an entrepreneurial spirit on its campus. A project like

results of their work," said Lynch. "Far too few people know about GATP, and we are looking to this site to help change that."

To find out for yourself, go to www.gatp.org and explore. And you can find MGB Designs and Champlain College at www.mgbdesigns.net and www.champlain.edu respectively.

"I'm really proud to be part of this effort," said Brown. "The spirit and enthusiasm of these Chinese and American kids is a joy to witness. I can't wait to see what they will bring to the site next."